6820 La Tijera Blvd. • Ste 200 • Los Angeles, CA 90045 • (office) 310.337.4737 • (fax) 310.337.4736 • www.paff.org

30th ANNUAL PAN AFRICAN FILM FESTIVAL also known as PAFF

Dates: April 19, 2022 - May 1, 2022

In-Person and Virtual Screenings

Venues:

Film Screenings

Cinemark Baldwin Hills 4020 Marlton Ave. Los Angeles, CA 90008

ARTFEST

Baldwin Hills Crenshaw Plaza 3650 MLK Jr. Blvd. Los Angeles, CA 90008 Mall Hours: M-Sa 11AM -9PM Sunday 11AM-8PM

Tickets for films can be purchased online at paff.org.

Social Media:

@PAFFNOW on all platforms #PAFF30 #PAFFRoots

Website:

paff.org

AT-A-GLANCE

- The Pan African Film & Arts Festival, PAFF is celebrating its 30th year.
- In-person film screenings, in-person art showcase.
- Main venues are the **Cinemark Baldwin Hills** and **Baldwin Hills Crenshaw Plaza**.
- PAFF (rhymes with laugh, do not use P-A-F-F)
- PAFF is one of America's largest Black History Month events and is the largest Black film festival.
- Each year, it screens more than 200 films made by and/or about people of African descent from the United States, Africa, the Caribbean, South America, the South Pacific, Latin America, Europe and Canada, and increasingly Asia.
- In conjunction with its film festival, PAFF simultaneously hosts a renowned art showcase, ARTFEST, held at the Baldwin Hills Crenshaw Plaza.
- PAFF was founded in 1992 by award-winning actor Danny Glover ("The Color Purple," "Lethal Weapon"), the beloved Emmy Award-winning actress Ja'net DuBois (best known for her role as Willona in the TV series "Good Times") and executive director, Ayuko Babu (pronounced Eye-you-co Bah-boo), an international legal, cultural and political consultant who specializes in African Affairs. PAFF is a non-profit corporation dedicated to the promotion of ethnic and racial respect and tolerance through the exhibit of films, art, and other creative expressions.
- The goal of PAFF is to present and showcase the broad range of Black creative works, particularly those that reinforce positive images, help to destroy negative stereotypes, and depict an expanded, realistic vision of the Black experience. PAFF believes film and art can lead to better understandings and foster communications between people of diverse cultures, races, and lifestyles, while at the same time, serves as a vehicle to initiate dialogue on the important issues of our time.
- Film schedule, tickets, and pass information are available at paff.org.

ABOUT THE FESTIVAL

30 Years Ago

7,200 miles away from Los Angeles in Ougadodo, Burkina Faso, the idea to showcase Black film and filmmakers in Los Angeles was born.

It was 1989, the 20th anniversary of **FESPACO** also known as **The Panafrican** Film and Television Festival of Ouagadougou, the largest film festival in Africa.

There, Ayuko Babu, Danny Glover (The Color Purple, Lethan Weapon), and others with the help of then-Chairman of the U.S. Subcommittee on Africa Rep. Mervyn Dymally and Burkina Faso President Blaise Compaoré conceived a plan to bring African cinema to the U.S.

Thirty years later, the Pan African Film Festival (PAFF), is still going strong and is the largest Black film festival in America.

PAFF's inaugural celebration took place over seven days in October of 1992 following the city's civil unrest in Los Angeles. It was held at the Laemmle Sunset 5 and showcased over 40 films from the African diaspora.

Opening night, October 15, 1992, featured five film screenings--SARRAOUNIA (Burkina Faso), CHAMELEON STREET (US), HERITAGE AFRICA (Ghana), TOUBAB BI (Senegal/France), and AVA & GABRIEL (Curacao).

Actors **Danny Glover** and **Whoopie Goldberg** (The Color Purple) served as the co-hosts and all of Black Hollywood's elite were in attendance including actress **Ja'Net Dubois** ("Good Times") who joined Glover as a co-founder of the festival.

Burkina Faso First Lady Madame Chantal Compaoré was the festival's special guest and honoree.

That year, proceeds from the Pan African Film Festival benefited the Marcus Garvey Schools in Los Angeles.

PAFF Today

Since 1992, The Pan African Film and Arts Festival (PAFF) has become the international beacon for the African diaspora film and arts communities.

As the critically acclaimed biggest Black film and arts festival and Black History Month activation in the United States, PAFF attracts filmmakers, artists, and unique craftspeople from over 40 countries and 6 continents to Los Angeles,

California, annually, to showcase their pivotal work and talent. Thus, PAFF has become the quintessential global celebration of Pan African cultures.

Annually, PAFF continues to showcase over 190 new high-quality Black films from the U.S., Africa, the Caribbean, South America, Europe, the South Pacific, Canada, and increasingly, Asia.

PAFF hosts some of the most vibrant red carpets filled with Hollywood A-listers and the who's who in the art world. It presents inspiring and informative panels and workshops — featuring top industry professionals — and showcases rare cinematic gems followed by filmmaker Q & As. PAFF is more than entertainment, it is an Oscar-qualifying festival for animation and live-action films.

PAFF Co-Founders

- Danny Glover ("The Color Purple," "Lethal Weapon"),
- Emmy Award-winning actress **Ja'net DuBois** (best known for her role as Willona in the TV series "Good Times")
- PAFF Executive Director, **Ayuko Babu** (pronounced Eye-you-co Bah-boo)

ABOUT THE ARTFEST

The PAFF ARTFEST features over 100 established and emerging fine artists and quality craftspeople from all over the world. With an artistic aesthetic that is rooted in Africa and its Diaspora, featured artists present their creative works using oil on canvas, watercolor and pastels, acrylic paper, glass, ceramics, metal, cloth, plastic, wax, wire, leather, and stone. In addition to fine art and one-of-a-kind crafts, the ARTFEST also features the best in designer and traditional fashions, jewelry, home decor, fashion accessories and so much more!

Representing the perfect mix of both art and culture, the PAFF ARTFEST brings out over 100K+ visitors from all over Los Angeles, across the country, and around the world. It is an experience in and of itself that guarantees something for every taste and every budget.

The PAFF ARTFEST takes place at the Baldwin Hills Crenshaw Plaza.

2022 STATS

1071 Submissions From 89 Countries

ACCEPTED FILMS

55 Countries 18 Languages

TOP COUNTRIES WITH MOST ACCEPTED FILMS

US - 142 UK- 13 South Africa 6 Uganda 5 Kenya 5 Brazil - 4

LANGUAGES

1. Afrikaans

2. Arabic

3. Dutch

4. French

6. German

7. Haitian Creole

8. Hindi

9. Italian

PREMIERES

58 World Premiere 32 U.S. Premiere 26 West Coast Premiere 35 LA Premiere

FILMMAKERS

71 First Time Filmmakers 61 First Feature Film 170 Filmmakers of African Descent 10. Mandarin Chinese

11. Papiamento

12. Portuguese

13. Spanish

14. Swahili

15. Wolof

16. Xhosa

17. Yoruba

18. Zul

FILM TYPE

26 MiniShorts
12 New Media/Webseries
103 Narrative Shorts
28 Feature-length Narratives
31 Documentary Features
21 Documentary Shorts

SELF-IDENTIFIED GENDER

77 Female 114 Male 10 Fluid 7 Queer 2 Gay 2 Lesbian

PROGRAMMING HIGHLIGHTS

Opening Night

World Premiere

REMEMBER ME, THE MAHALIA JACKSON STORY

Tue. April 19, 2022 | Director's Guild of America | Red Carpet 5:30PM | Screening: 7PM

Fri. April 29, 2022 | Cinemark Baldwin Hills | Screening: 5:15PM

REMEMBER ME is a poignant look into the life and rise of gospel singer Mahalia Jackson (**Ledisi**). Set in New Orleans, Louisiana, this provocative story explores the tumultuous relationship Mahalia shared with her mother's sister "Aunt Duke" (Janet Hubert) legally named "Mahala" who was Mahalia's namesake, after her mother Charity unexpectedly passes away.

Stars: Ledisi, Columbus Short, Janet Hubert, Wendy Raquel Robinson, Vanessa A. Williams, Keith David, Corbin Bleu, Keith Robinson

Cast will be in attendance on 4/19. Q& A to follow screening on 4/19. Press Kit | Trailer

Spotlight Screening

SNOWFALL SEASON 5 FINALE PREMIERE

Wed. April 20, 2022 | Cinemark Baldwin Hills | Red Carpet 6PM | Screening: 7PM

It's the summer of 1986 in the fifth season of Snowfall. Franklin Saint (Damson Idris) and his entire family are rich beyond their wildest dreams, on the verge of having everything they've ever wanted...right as the ground begins to fall out from under their feet.

Created by John Singleton & Eric Amadio and Dave Andron, Snowfall is executive produced by Singleton, Andron, Thomas Schlamme, Amadio, Michael London, Trevor Engelson, Leonard Chang, Walter Mosley and Julie DeJoie. Damson Idris also serves as Producer. Andron serves as showrunner. Snowfall is produced by FX Productions.

Cast will be in attendance. Q& A to follow screening.

Spotlight Screening

THE MAN WHO FELL FROM EARTH

Sat. April 23, 2022 | Cinemark Baldwin Hills | Screening: 6:30PM

An alien (Chiwetel Ejiofor) crashes deep into the oilfields of New Mexico with a mission: he must find the brilliant scientist Justin Falls (Naomie Harris), the one woman on earth who can help save his species. Even as he struggles to adapt to our world and to become more "human," her faith in humanity couldn't be lower. An unlikely duo, together they discover that in order to save his world, they must first save ours. An inspired continuation of the novel by Walter Tevis and the iconic 1976 film starring David Bowie.

Centerpiece

JOHN SINGLETON SHORT STORY FILM COMPETITION

Wed. April 27, 2022 | Cinemark Baldwin Hills | Red Carpet 6PM | Screening: 7PM

Inspired by the legacy of the late Los Angeles-born legendary African American filmmaker, **John Singleton**, the 'John Singleton embRACE L.A. Short Film Competition' is the result of a partnership between the City of Los Angeles and the Pan African Film Festival under former L.A. City Council President Herb Wesson's embRACE L.A. initiative and is designed to honor Singleton's cinematic legacy while simultaneously celebrating his unapologetic approach to filmmaking. Filmmakers were invited to submit their live-action short narrative scripts and three winners were awarded \$20,000 each for the production and completion of a live-action narrative short film.

The winning films have been selected as the Centerpiece film selection.

Filmmakers, family and friends of John Singleton and city officials to attend. Q&A will follow screenings. <u>Press kit</u>

Spotlight Screening BUCK AND THE PREACHER

Thu. April 28, 2022 | Virtual Screening and Q&A | Screening: 5PM

Action-packed Western about a scout (Sidney Poitier) and a con man (Harry Belafonte) who team up toprotect the Exodusters: ex-slaves who traveled across the West after the Civil War. Directed by Poitier. Music by jazz great Benny Carter.

Q&A with Harry Belafonte

Spotlight Screening

THE DREAM WHISPERER

Sat. April 30, 2022 | Cinemark Baldwin Hills | Red Carpet 5PM | Screening: 7PM

In the midst of segregation, the all-Black Tennessee A&I Tigers were the first collegiate basketball team to win three consecutive national championships. Yet they were never duly recognized for this singular achievement. The team's

captain, legendary Knicks player **Dick Barnett**, began a nine-year quest to ensure his team's immortality. His tenacity, dedication, and struggle finally paid off in 2019. Trailer

Dick Barnett to attend screening. Q&A to follow screening.

<mark>Spotlight Screening</mark> À LA CARTE

Sun. May 1, 2022 | Cinemark Baldwin Hills | Red Carpet 2PM | Screening: 3PM

ALLBLK's latest greenlight, À La Carte, is a scripted, dramedy series about the Black millennial dating experience and one girl's journey to the last place she ever thought she would end up...on the side.

Kicking off with a 6-episode order, À La Carte will be directed and executive produced by Dijon Talton and The Talton Company. **Meagan Good** (The Intruder, Think Like a Man) will also serve as an executive producer on the series, along with Katrina Y. Nelson (ALLBLK's Lace) and Christopher O'Conner – who will produce for Prodigy Arts Entertainment.

Meagan Good to attend screening. Q& A to follow screening.

Spotlight Screening THE FIRST STEP

Fri. Apr. 29, 2022 | Cinemark Baldwin Hills | Red Carpet PM | Screening: 1:20PM Sat. Apr. 30, 2022 | Cinemark Baldwin Hills | Red Carpet PM | Screening: 2:30PM

In a divided America, Van Jones controversially works across party lines on landmark criminal justice reform and a more humane response to the addiction crisis. Attempting to be a bridge-builder in a time of extreme polarization takes him deep into the inner workings of a divisive administration, internal debates within both parties, and the lives of frontline activists fighting for their communities.

Van Jones to attend screenings. Q& A to follow screenings.

Closing Night

TBA

Sun. May 1, 2022 | Cinemark Baldwin Hills | Red Carpet 6PM | Screening: 7PM

ARTFEST

The ARTFEST takes place at the Baldwin Hills Crenshaw Plaza April 21 through May I during normal mall hours.

This year PAFF is proud to collaborate with IKEA on the "ALL ARTISTS HAVE A SEAT AT THE TABLE" campaign.

Los Angeles area IKEA stores gave five world-renowned Black PAFF artists an INGO table and four IVAR chairs to transform into fine art. Each created a unique piece of art in their own style around the theme of PAFF Roots – Embrace the PAFF, Enjoy the Present, and Create the Future.

Other Events

LOL COMEDY SHOW

Mon. April 25 | Regency West 3339 West 43rd Street Leimert Park | 8PM Cost \$35 Door, \$30 Advance

Showcasing some of America's hottest and funniest Black comedians Confirmed; David Arnold, Alex Thomas, Lunell, Lester Berry, Buddy Lewis

SPOKENWORD FEST

Sun. April 24 | Baldwin Hills Crenshaw Plaza Bridge | 7PM Baldwin Hills Crenshaw Plaza Bridge

Poetry slam and showcase.

AFRICAN FASHION SHOW

TBA

Baldwin Hills Crenshaw Plaza Bridge

SENIOR CONNECTIONS

Thu., April 21, Fri. April 22, Mon.-Fri., April 25-29 All screenings are at 1 p.m Cinemark Baldwin Hills Free

Senior Connections is the most happening experience of the entire Pan African Film & Arts Festival! Packed with retired and active seniors (ages 62+), this

program offers FREE, weekday afternoon screenings of select Festival films, and a chance to get valuable information on programs and opportunities that make the golden years even more awesome!

STUDENTFEST

Weekdays Free

For over two decades, PAFF has worked closely with Los Angeles schools to bring over 5,000 elementary, middle, and high school students each year to attend PAFF. The program offers a free showcase of films that introduce youth to conscious and creative filmmaking as well as content that deals with issues important to youth, such as teen pregnancy, AIDS prevention, literacy, cultural and racial respect, teen self-esteem, and gang prevention.

FERGUSON RISES

FERGUSON RISES explores the depths of the protests following Michael Brown Jr.'s killing through the eyes of his father, Michael Brown Sr., and many diverse voices in the community: from residents to police officers, to business owners and activists who took to the streets in protest for a record 400-plus days straight.

<u>Trailer</u> | Press kit

CHILDREN'S FEST

Sat. April 23 & Sat. April. 30 | Baldwin Hills Crenshaw Plaza Bridge | 10AM - 2PM Free

Each year, the PAFF Children's Fest proves to be great fun for the entire family! Over 500 children, ages 4-12, and their parents enjoy FREE film screenings, storytelling, and interactive activities all reflecting and rooted in the beauty and artistry of the culture of Africa and its diaspora.