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**The Pan African Film & Arts Festival Announces  
the Return of Artfest to Baldwin Hills Crenshaw**

*Beloved Celebration of Black Art and Culture Returns to the Heart of South  
L.A., August 21–24, 2025*

Los Angeles, CA — The **Pan African Film & Arts Festival (PAFF)** is proud to announce the return of its highly anticipated **Artfest** to its original home at **Baldwin Hills Crenshaw**. Originally slated to take place in February alongside the Pan African Film Festival, the beloved annual Artfest was postponed following the devastating wildfires that swept through California in January. The Artfest will now take place **August 21–24, 2025**, bringing the celebration of Black art, culture, and creativity back to the heart of South Los Angeles.

After more than thirty years of championing Black artists, PAFF is bringing their vibrant art show back to where it all began—in the heart of South Los Angeles. This historic location has long stood as a cultural epicenter for the Black community, and its reunion with Artfest marks a powerful homecoming.

Featuring over 100 artists from across the African diaspora, the 2025 Artfest will present a curated selection of fine art, sculpture, handmade jewelry, wearable fashion, ceramics, African textiles, home décor, collectibles, and more. Each piece tells a story—of heritage, resistance, imagination, and identity.



“Artfest has always been more than just a marketplace,” said **PAFF Artfest Curator Ghanaian artist Allohn Agbenya**. “It’s a living, breathing celebration of who we are. Returning to Baldwin Hills Crenshaw means reclaiming our space, our voice, and our joy.”

The event is free and open to the public, inviting art lovers, collectors, and community members to connect with creators, celebrate Black excellence, and experience the transformative power of art rooted in culture.

**Artists interested in being featured in PAFF’s 2025 Artfest can now apply online at [paff.org](https://paff.org).** This is a unique opportunity to showcase your work to thousands of art lovers, collectors, and supporters at one of the nation’s premier celebrations of Pan-African creativity. Don’t miss your chance to be part of this powerful cultural experience in the heart of South L.A.

#### **About Pan African Film & Arts Festival:**

The Pan African Film & Arts Festival (PAFF) is one of the longest-running and most respected cultural events dedicated to showcasing the artistic achievements of the Black and African diaspora. Since its inception, PAFF has provided a dynamic platform for filmmakers, artists, and performers to share their stories, celebrate their heritage, and inspire audiences through powerful and thought-provoking works. More at [paff.org](https://paff.org).

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